

RAVEN team meeting

November 27, 2018, 2-3pm

by zoom

Invited:

- Amy Savile, UNB Sociology, PhD research assistant
- Casey Burkholder, UNB Education, co-investigator
- Chris George, UNB Interdisciplinary Studies, PhD research assistant
- Daniel Tubb, UNB Anthropology, co-investigator
- David Perley, UNB Mi'kmaq-Wolastoqey Centre, collaborator
- David Hofmann, UNB Sociology, collaborator
- Janice Harvey, STU Environment & Society, potential RAVEN post-doc
- Kim Reeder, UNB Environmental Management, Masters research assistant
- Matt Rogers, UNB Education, co-investigator
- Rick Wightman, UNB Computer Science, collaborator
- Rodrigo Gutiérrez Hermelo, UNB CETL Media Lab, collaborator
- Rowan Miller, UNB Political Science, undergrad research assistant
- Sabine LeBell, UNB Media Arts and Cultures, co-investigator
- Shanthi Bell, UNB Psychology & Media Arts and Cultures, undergrad research assistant
- Sophie Lavoie, NB Media Co-op, partner
- Susan O'Donnell, UNB Sociology, primary investigator
- Tracy Glynn, UNB Interdisciplinary Studies, PhD research assistant and future post-doc
- Tyler Foley, JEDI, partner

Agenda:

1. Territorial acknowledgement

2. Schedule for winter term meetings

*meeting virtually (zoom video) in the Winter term

*purchasing a zoom account for project

3. Research space on campus

*D'Avery room 354 - dedicated, now, funds for office furniture, supplies

*Sociology hot desks for students - shared, starting in January

4. Adding "climate change adaptation" to our list of environmental issues studied

*potential research work with Northwest Regional Service Commission - letter of support

*working in French on this project

*anyone else interested to work on this?

5. RAVEN work: recent and underway now

*recent videos / stories with rural champions (NB Media Co-op)

*online survey for feedback

*RAVEN website development / social media

*paper with Mary for Rural Sociology

*abstracts for conferences with Mary

6. Congress 2019

*Mary and Susan both planning to present with RAVEN work

*any others?

7. Graduate students

*call for MA and PhD students for winter and summer terms, application deadline Dec 5

*who wants to see the CVs?

*next steps

8. Developing the initial study sites / champions

*plans by Tracy / Matt / Casey

*meetings with David P/Matt, and Tyler

*next steps

9. RAVEN research ethics

*potential modifications:

*NBIF award requires application for REB modification

*Ricardo as collaborator, Sabine as co-investigator

*new activities:

**Rick's project, digital infrastructure study, interviews

**Northwest Regional Service Commission - survey, interviews

**online video feedback survey

10. Feedback from RAVEN launch / Rural Issues workshop (document)

*discussion and next steps

11. Next meeting date in January

12. Adjournment

**Minutes RAVEN team meeting
November 27, 2018, Meeting by Zoom**

Attendance: Mary Aspinall, Casey Burkholder, Shanthi Bell, Susan O'Donnell, Tracy Glynn, Tyler Foley, Rodrigo Gutiérrez Hermelo, Matt Rogers, Daniel Tubb, Rick Wightman

Apologies: Sabine LeBel, Sophie Lavoie, David Perley, David Hofmann

1. Territorial acknowledgement

Susan did the territorial acknowledgement.

2. Meeting by Zoom

RAVEN will be purchasing a Zoom account in January. Get in touch with Susan if you want to use Zoom to host a project-related meeting.

3. Research space on campus

Casey got us space at D'Avray Hall, Room 354. We have a desk. We will have to figure out if the printer works.

Sociology hot desks for students - shared, starting in January.

Rowan and Shanthi will be working with us in January.

4. Adding climate change adaptation to our list of environmental issues

Susan would like to add "climate change adaptation" to our list of environmental issues studied. Susan has been to three meetings recently, including NBEN's Eco-Confluence and a Saint John River Society event where climate change adaptation was raised. RAVEN has applied to be a member of NBEN. Climate change adaptation is a huge issue with NB environmental groups.

Rodrigo asked if government agencies are working on this issue. Susan said she met with Adrian Prado with the Northwest Regional Service Commission (NWRSC). He is applying for funding to work on research. Susan would like to work with him on a survey of municipal officers and workers, specifically studying environmental leadership capacity in the municipal context. Susan is learning about the regional service commissions – they service rural areas. 4 of 9 regional service commissions are working on climate change adaptation. The NRSC services 24 communities. Susan/RAVEN will write a letter of support to work with NWRSC on the project. Susan wants to work with them to develop an online survey and to possibly do interviews. We can add questions to the survey to make sure that leadership and identifying champions is included. Susan can work in French on this project – 90% of the communities they service work in French.

Susan wants to if anyone else is interested in working on this issue. Rodrigo wants to know what that will involve. Depending on who wants to be involved, it could involve them e.g. if Rodrigo wanted to be involved then it could video. Casey wants to know the level of French that is needed. Susan says our work/publications will be in English. Rodrigo can assist with translation/interpretation.

If you want to be added to the project and provide an in-kind contribution value for the letter of support, send this information to Susan by tomorrow, when she plans to send the support letter.

Matt is wondering if the domino effect video project idea could work here. Susan thinks so.

Susan has met with Tom Beckley and Louise Comeau on their research on climate change adaptation. Susan thinks there could be good synergy between what they're doing and what RAVEN wants to do. Both Tom and Louise are also working with Adrian at NWRSC.

Daniel Tubb is interested.

5. RAVEN work: recent and underway now

Recent videos / stories with rural champions (NB Media Co-op)

Tracy: Our most recent video/story was posted today – about the NBEN's work. A video/story with Charles Theriault on forestry was posted previously and was very popular on social media.

Shanthi: we have a more consistent layout for the videos now. Keeping the videos under 4 minutes.

Susan: we have survey feedback on the videos. Do we need to keep doing the feedback? Once we have ethics approval, we'll be opening up the survey feedback to the public. Shanthi likes the feedback. Susan will get a survey together for the latest video.

RAVEN website development / social media

Tracy has done some website work. Susan had someone in mind to do work but they haven't yet done it. Susan has more content to add.

Mary/Susan's research

Mary submitted an abstract for the Qualitatives Conference that will be held in Fredericton in the spring.

Susan and Mary are putting together abstracts for conferences at Congress – CSA and CCA.

Mary is working on working on the results of the research – interesting results. One of the dominant themes in the Irving newspaper editorials is that rural communities are stagnating. Expecting to see Indigenous rights or environmental hazards in certain editorials but it was not mentioned at all. The purpose of the study is to analyze the corporate media environment on rural issues; it will be the baseline that other studies on alternative media can refer to.

Rick's work in schools

Rick: In the month of October, did after-school sessions in St. Stephen middle school students to create media hotspots. Have interest from elementary school and school in McAdam. A teacher in McAdam wants to do history on World War veterans in McAdam.

Susan: If a member of the team wants to work with the schools, doing it with the schools that Rick is already engaged with will be a good way to start.

Broadband access research

Susan: want to do a study that describes the state of rural broadband access in NB and identify innovative initiatives that are working on broadband access. Susan wants to include an interview guide in the ethics application. Thinks we could do some interviews and gather some other data.

Susan: Could put in the ethics application, interviews with RSC staff about Internet access, etc.

6. Congress 2019

Mary and Susan both planning to present RAVEN work. They are not presenting together. They are doing single-authored presentations. Mary can present what she plans to present at Congress with the team after Christmas.

Tracy and Susan are talking about Tracy's presence/presentation.

RAVEN has \$1,000 travel support for those presenting on RAVEN at Congress.

Deadlines for presenting at conferences at Congress are coming up.

Casey is planning to go. Daniel has not decided yet.

Congress is at UBC at May 31-June 7. Accommodations are open now to book. Should book soon. May want to stay on campus.

7. Graduate students

Susan has circulated the call for MA and PhD students for winter and summer terms. Application deadline: Dec 5. Susan has heard from 3 students. She thinks 2 will apply. Mary is not available.

Who else wants to hire a student in January or summer for your work? Let Susan know so she can share the CVs. Matt is interested. Lisa Jodoin said she will apply and is interested to work with Matt on RAVEN work.

8. Developing the initial study sites / champions

Susan will meet with Matt Rogers and David Perley tomorrow about the film project. She will then meet with Tyler to look for funding for the JEDI trainees who will work on the film project.

Matt is applying for Environmental Trust Fund funds for the film project. The deadline is Friday.

Plans by Tracy / Matt / Casey - Susan is planning to do the the research ethics amendment very soon. Susan needs information about the research activity in the intro workshops for the application. Susan: it's also possible for research co-investigators (Casey and Matt) to do their own ethics application.

Matt asked if we are collecting the data from the survey on the films for analysis. Susan says no but the ethics application will be amended to include a survey. The survey for feedback on the videos has so far only been sent to the team.

Susan thinks we could add a link to a survey in the RAVEN notices/NB Media Co-op posts about the videos.

Susan says David Hofmann's social network analysis can assist with collecting data on comments on social media regarding RAVEN's work.

9. RAVEN research ethics

Casey: initial meetings with participants where we explain the methods can also be used for data collection. Casey will work on questions for the initial meeting for the ethics application.

Susan will add Rodrigo as a collaborator and Sabine as a co-investigator on the ethics amendment application.

Susan explained the language used on Annika's video. Question raised yesterday: to have English text in a video interview done in French.

Susan thinks there would be too much text. Matt: cc options on youtube may make translation possible. Rick mention that tags/editing is possible. Tracy would like to hear what RAVEN team members think about Annika's video.

Susan hopes to work with Université de Moncton to do work together, which will involve French content.

RAVEN can't afford to do translation for all our work but can do some videos in French.

10. Feedback from RAVEN launch / Rural Issues workshop (document)

Question - Is there a distinct rural environmentalism?

Matt: That's a good line of inquiry for us. Tracy: could ask that question in the initial meetings with participants. Daniel: how we ask/answer this question will be a challenge. Susan: more emphasis on hunting and fishing in rural areas. Tyler hunting and fishing is part of their life. Some will not like the environmentalist label. Matt: why is there a discursive resistance to the label is interesting? Rick could come from the rural folks feeling like urbanites are telling the rural people what to do.

Question – Can we link to other places where good things are happening?

Susan: Vermont keeps coming up in meetings – a good place for community development, small-scale development, renewable energy, etc.

Daniel: Should check out groups in Appalachia

Susan: Gaspe/Appalachian trail, Kedgwick/St. Quentin area

Tracy: There are some organizations based in the northeastern US that we may want to check out.

Business Alliance for Local Living Economies (BALLE): <https://bealocalist.org/about/>

Berkshares in Great Barrington, Mass: <http://www.berkshares.org/>

Susan: Shannon Bell's work in coal mining affected regions in Appalachia

Tracy: There could be interesting parallels with challenges to being active in the environmental movement in West Virginia

Question – what about addressing corporate capture / bringing in retired people in government

Susan: Rowan is working on paper on forestry. Are there other ways to address this question?

Question – Tom Beckley asked about the challenges in digitizing photovoice results

Susan: How do we effectively curate the media we are producing and make it available to the public in an interesting way?

Tracy: Tom wanted to have a map with locations of photo-stories/films for his project.

Matt: Thinks the story map is a neat idea

Rick: Can use a google map overlay to geo-reference stories.

Daniel: ARC GIS has good storytelling/mapping software.

Tracy: Suggests checking out ESRI and ARC websites for their story mapping info. GIS/Geomatics students at UNB may be looking for assignments.

Daniel: Anthropology has ARC software.

Question: How will we factcheck the subjective experience of participants / avoid fake news vortex?

Susan: Susan did research on audience reception of videos – how they viewed media and did it change their perceptions. Not thinking of doing that kind of analysis right now.

Question: How do we know if the viewers change their opinion of rural issues?

Susan: To determine what we can learn from what's available online – through comments, etc.

11. Matt: NB Environmental Trust Fund deadline is coming up. Will tell more to Susan at their meeting tomorrow. Adrian from NWRSC is also applying.

12. Next meeting date in January

Susan will send out an email asking for schedules for next term. Next meeting will be in January and by Zoom.

13. Adjournment